

SUSANA GUERRERO

GRAPHIC DESIGNER / FRONT-END DEVELOPER



CONTACT

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twitter | linkedin

EXPERIENCE

Freelance Designer

2013 - Present

- Web Designer & Front-end Developer
 - Designed and developed websites for different organizations.
 - Communicated with clients to understand their needs, create design concepts, and meet job deadlines and requirements.
 - Maintained high coding standards and practices, including web optimization, content accessibility and proper file storage.
 - Analysed Google Analytics reports assessing website performance.

RBC Bluesfest

2013 - 2013

- Web Coordinator
 - Created and updated website content, graphics and interactive features.
 - Maintained ongoing communication with other members of the team in order to create web content that promoted new initiatives in the organization.
 - Cooperated with other designers and developers to facilitate the flow of projects.
 - Performed maintenance and upgrades for existing websites.

Cayenne Creative

2010 - 2012

- Graphic Designer
 - Conceptualized new designs for new and existing brands.
 - Assisted in layouts of pamphlets, business cards and other promotional materials.
 - Designed and developed websites, web forms, surveys, and ads.
 - Composed, and retouched images for print and web.
 - Bridged communications between IT personnel and fellow designers to ensure project's timely progress.

EDUCATION

Saint Paul University

2013 - 2016

- Social Communication
 - In the spring of 2016 will complete an Honours Bachelor of Arts with a specialization in Social Communication.

Algonquin College

2006 - 2009

- Graphic Design
 - In the spring of 2009 I received a 3 year advanced diploma in Graphic Design with a special focus in digital media.

SPECIAL SKILLS

Web Design

Adobe CS6

HTML

CSS

Web Architecture

Google Analytics

SEO

CMS